

Anthony Quarino

.com

CONTACT

AnthonyQuarino@gmail.com
www.AnthonyQuarino.com
(609) 516-2107
Scotch Plains, New Jersey

EDUCATION

Interaction Design Foundation
Online Classes

Felician College
Rutherford, New Jersey
B.A. Graphic Design

SKILL SET

Programs & Software
Adobe Creative Cloud, Sketch, Figma
ProtoPie, InVision, Principle, Zeplin

Project Based
Digital Marketing, Product Marketing,
Prototyping, UX Design & Research,
A/B Testing, Product Design,
Animation & Videography

EXPERIENCE

UX Designer at ADP, Parsippany, NJ

November 2019 to Present

Research, prototype and design new product features for ADP data driven product.

Conduct and present User Research sessions to gain qualitative feedback during user sessions.

Utilizing my marketing background, I've applied upsell and product value experiences throughout product.

Interaction Designer at Asurion, Bridgewater, NJ

September 2016 to October 2019

Developed and executed innovative concepts, campaigns and digital experiences focusing on websites, products, and videos for Asurion, Verizon, AT&T, Walmart and more.

Proposed and implemented UI & UX solutions for Asurion's products into clients' purchase flow.

Created hi-fidelity interactive prototypes to accurately demonstrate digital experiences.

Design Manager at Thomas, New York, NY

January 2012 to September 2016

Oversaw and collaborated with a team digital designers to ensure all digital experiences followed UX & UI best practices.

Performed A/B testing, to gather valuable insights to increase conversions of inbound marketing material.

Senior Graphic Designer at Vault.com, New York, NY

June 2008 to January 2012

Increased sales in e-commerce checkout by introducing UX best practices.

Created landing pages, web banners and other digital materials to promote Vault's Membership service.

Graphic Designer at Lawn Doctor Inc. | Holmdell, NJ

June 2006 to June 2008

Created print and digital advertisements, for franchisees, corporate marketing and sales.